 WAVE 01 · PRICES VALID UNTIL 1 DEC 2026 ONLY

Sponsorship packages.

22 April 2027 · KORN'S at Kornmarkt, Nuremberg · limited to 250 attendees (CTOs, heads of engineering, AI and marketing, founders, decision makers) · five tracks, one main stage, expo, fine dining and aftershow party.

AXDN//27
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Benefit	Basic Supporter ADD-ON	Level 1	Level 2	Level 3	Level 4 MAIN EVENT SPONSOR
Price wave 01 (net, until 1 Dec 2026)	**€1,000**	**€1,700**	**€3,200**	**€5,100**	**€8,000**
Packages available	10	8	4	8	3
VISIBILITY					
Logo on the press and photo wall	small	small	medium	large	XL, top row
Logo on axdn.io (sponsors page, linked)	✓	✓	✓	✓	✓ + homepage
Logo in the AXDN app	✓	✓	✓	✓	✓
Logo on digital screens on site	–	✓	✓	✓	✓ prominent
Mention in newsletter and event mailings	–	–	✓	✓	✓
Feature on LinkedIn and Instagram	–	–	1 post	2 posts	3 posts + short video
Logo on lanyards & badges	–	–	–	–	✓
Logo in the program and on the ticket page	–	–	–	✓	✓
"Presented by" in all event communication	–	–	–	–	✓
ON-SITE PRESENCE					
Booth space	–	–	Bar area · high table Spaces 08–11	Expo booth approx. 3 × 2 m Spaces 02–07, 12, 13	Premium at the main stage entrance Spaces 01, 14, 15
Your own workshop (45 min in one track)	–	–	1	1	1, first pick of track
Slot on the main stage	–	–	–	–	10 min welcome or impulse
Exclusive extra (choose one, each 1×)	–	–	–	–	Main stage or aftershow
TICKETS					
Free tickets (full day pass incl. aftershow)	0	1	5	6	8
Discount code for additional tickets (–20 %)	–	✓	✓	✓	✓
AFTER THE EVENT					
Mention in the recap post	–	✓	✓	✓	✓
Workshop recording for your own use	–	–	✓	✓	✓
Logo in the aftermovie	–	–	–	✓	✓

EACH LEVEL INCLUDES ALL BENEFITS BELOW · PRICES NET · EXCLUSIVE: MAIN SPONSOR "POWERED BY", €15,000 (P. 2)

MAIN SPONSOR · EXCLUSIVE · ONLY 1

AXDN//27 powered by: your name on everything.

One single main sponsor stands next to the conference name as “powered by”: online, on every ticket, on stage, around every neck and in every post. From the day you sign until the aftermovie.

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AXDN//27 POWERED BY

Your logo

The lockup appears wherever AXDN//27 does. We build it in every format, you approve logo and colours.

€15,000

NET PLUS VAT · 1 PACKAGE · WAVE 01, VALID UNTIL 1 DEC 2026

WHERE “POWERED BY” APPEARS

AXDN.IO
Home page, header of every conference page, footer

TICKETS
Ticket shop, every ticket, confirmation e-mail

AXDN APP
Event page and ticket view

MAIN STAGE
Stage screen at opening, breaks and closing

PRESS & PHOTO WALL
Lockup above all sponsors

LANYARDS & BADGES
Around every neck, with the three Main Event Sponsors

SOCIAL & ADS
Speaker graphics, stories, ads

MAILINGS & RECAP
Newsletter, aftermovie, event photos

Stage & content

- Keynote on the main stage (20 min) and a welcome by the host at the opening
- A seat on the main-stage panel
- Two workshops of your own (45 min each), first choice of track
- An episode of the podcast “After the Talk” with your speakers

On-site presence

- Main sponsor space in the foyer next to registration: the first booth everyone sees (size agreed with KORN’S)
- 15 free tickets (Full Day Pass incl. aftershow) and a –20 % code for more
- Lanyards & badges in main sponsor branding, alongside only the three Main Event Sponsors

Reach

- Announcement as main sponsor plus 5 posts and a short video on LinkedIn and Instagram
- Newsletter feature, logo in every event mailing
- Category exclusivity: no direct competitor among the sponsors

PLUS EVERYTHING IN LEVEL 4 · MAIN EVENT SPONSOR

VENUE · KORNMARKT 5–7, 90402 NÜRNBERG

KORN’S. One house, in the heart of the old town.

Main stage and workshop rooms under one roof, plus restaurant, vintage bar & lounge and two terraces. The expo sits on the way between all sessions: sponsors are right where the breaks happen.

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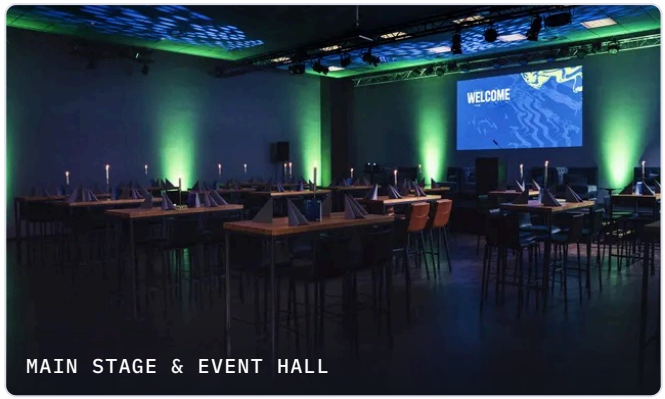
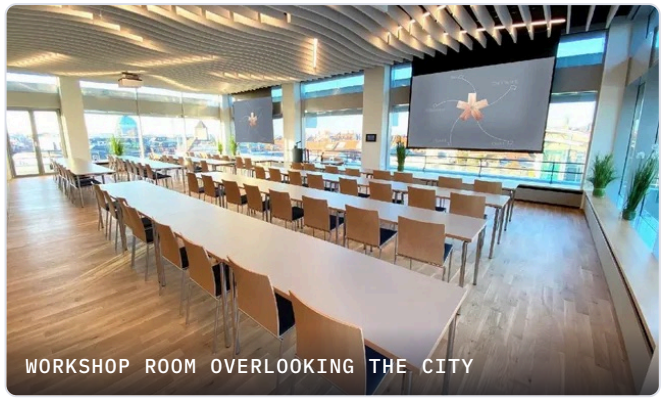
22 APRIL 2027 · NÜRNBERG

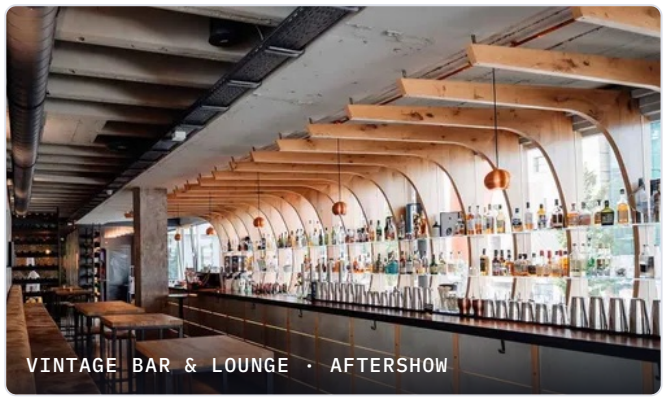
ENTRANCE AT KORNMARKT



MAIN STAGE & EVENT HALL


WORKSHOP ROOM OVERLOOKING THE CITY

LE RESTAURANT VERTE · FINE DINING


VINTAGE BAR & LOUNGE · AFTERSHOW

ROOF TERRACE

LOCATION
Central, in the heart of Nürnberg. Subway U2 Opernhaus, one stop from the main station. Sterntor car park.

ROOMS
Main stage (Kornsaal), workshop rooms 2abc and Saal Burgblick, restaurant, foyer with registration.

CATERING
Fine dining included in the ticket: reception, 3-course lunch buffet, coffee break, drinks all day.

EVENING
Aftershow party from 6 pm with flying finger food, DJ, bar and covered terrace with fire pits.

PHOTOS: KORN’S NÜRNBERG

15 booth spaces at KORN’S, three zones.

LEVEL 4 · PREMIUM AT THE MAIN STAGE ENTRANCE (01, 14, 15)

LEVEL 3 · EXPO BOOTH (02–07, 12, 13) LEVEL 2 · BAR AREA (08–11)

250
TICKETS, LIMITED

5 + 1
TRACKS + MAIN STAGE

15
BOOTH SPACES

How to read the packages

- Each level includes all benefits of the levels below. Basic Supporter is a silent logo sponsorship and can also be added to any level.
- Associations and sole proprietors: terms on request.
- Power, Wi-Fi and a high table or table are included at the booth. Booth construction, additional furniture and staff are provided by the sponsor.
- Booth spaces are allocated in the order of confirmations. Exclusive extras (main stage, aftershow) are available once each.
- All prices net plus VAT. Invoice after confirmation, payment within 14 days.

STARTUP SPONSORSHIP

Qualified startups: 20–30 % off Basic Supporter to Level 3.

Not for Level 4 or the main sponsor. Book a call and apply as a startup sponsor: tidycal.com/andreaspabstcom/axdn

Interested? Let’s talk.

Andreas Pabst · AXDN · Book a call: **tidycal.com/andreaspabstcom/axdn**
Together we find the package that fits you.

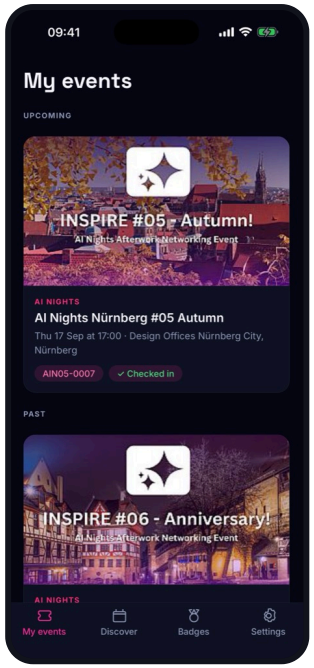
FLOOR PLAN SCHEMATIC, DIMENSIONS TO BE AGREED WITH KORN’S

Ticket, program, speakers, sponsors: all in one app.

Ticket buyers sign in with their purchase email: no password, no new account. On conference day the app is the attendees' tool, from check-in to the aftershow. That makes it a surface where sponsors stay visible all day long.

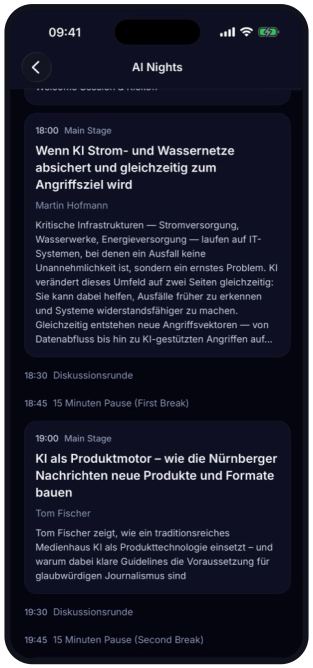
For sponsors

- Logo in the sponsors section of the event page, linked, in every package from Basic Supporter up.
- Your own workshop appears in the program with time, room and description (from Level 2).
- Feedback per session: sponsors with a workshop receive the ratings of their session.
- Messages during the event: pointers to your booth or activation, as push notification on request.

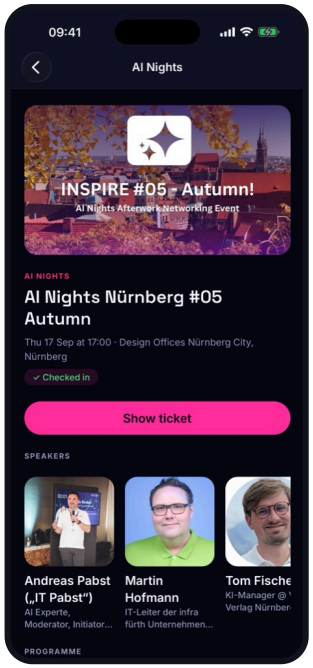


MY EVENTS
All tickets in one place, with check-in status.

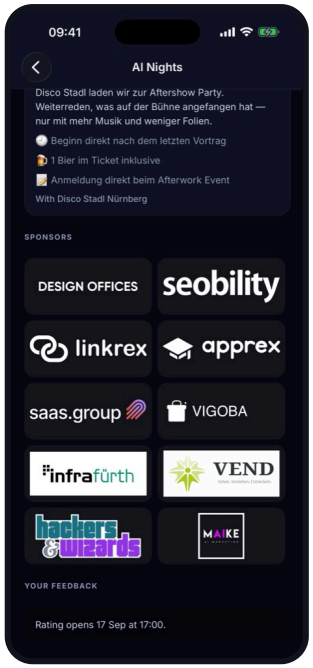
TICKET
Code for check-in, works offline too.



PROGRAM
Times, rooms, breaks and panel discussions.



SPEAKERS
Profile, topics and links.



SPONSORS & AFTERSHOW
Partner logos right on the event page.