

Sponsorship packages.

22 April 2027 · KORN’S at Kornmarkt, Nürnberg (Nuremberg), Germany · limited to 250 attendees (CTOs, heads of engineering, AI and marketing, founders, decision makers) · five tracks, one main stage, expo, fine dining and aftershow party.

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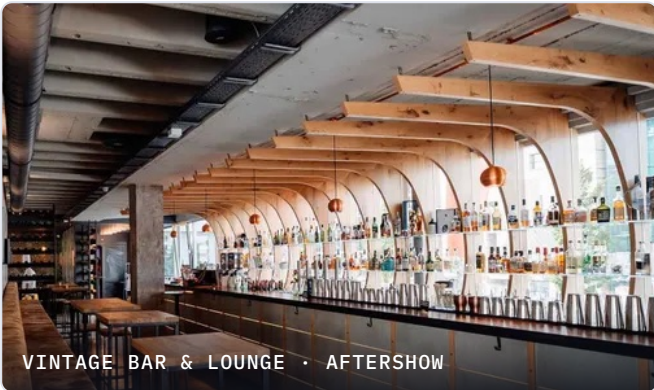
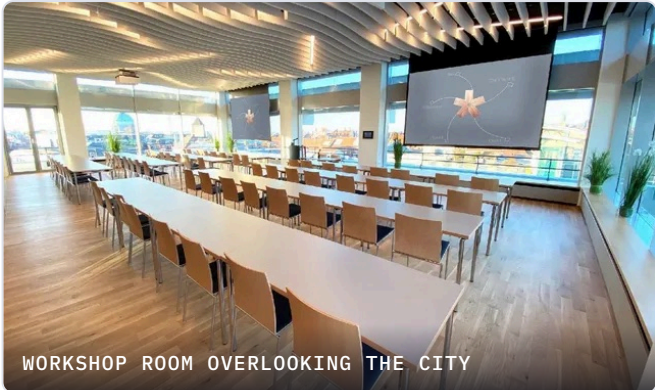
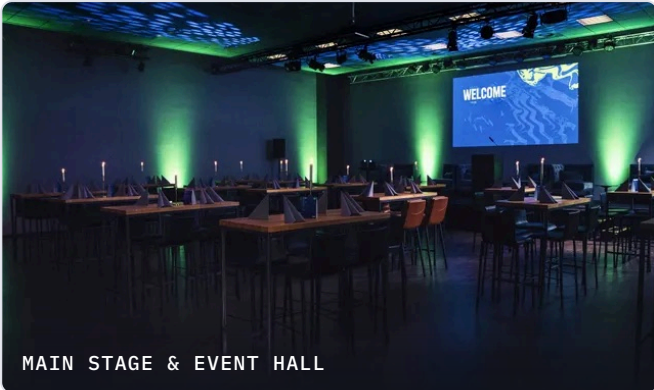
Benefit	Basic Supporter ADD - ON	Level 1	Level 2	Level 3	Level 4 MAIN EVENT SPONSOR
Price (net, plus VAT)	€500–1,000	€1,700	€3,200	€5,100	€8,000
Packages available	10	8	4	8	3
VISIBILITY					
Logo on the press and photo wall	small	small	medium	large	XL, top row
Logo on axdn.io (sponsors page, linked)	✓	✓	✓	✓	✓ + homepage
Logo in the AXDN app	✓	✓	✓	✓	✓
Logo on digital screens on site	–	✓	✓	✓	✓ prominent
Mention in newsletter and event mailings	–	–	✓	✓	✓
Feature on LinkedIn and Instagram	–	–	1 post	2 posts	3 posts + short video
Logo in the program and on the ticket page	–	–	–	✓	✓
“Presented by” in all event communication	–	–	–	–	✓
ON-SITE PRESENCE					
Booth space	–	–	Bar area · high table Spaces 08–11	Expo booth approx. 3 × 2 m Spaces 02–07, 12, 13	Premium at the main stage entrance Spaces 01, 14, 15
Your own workshop (45 min in one track)	–	–	1	1	1, first pick of track
Slot on the main stage	–	–	–	–	10 min welcome or impulse
Exclusive extra (choose one, each 1×)	–	–	–	–	Main stage, aftershow or lanyards
TICKETS					
Free tickets (full day pass incl. aftershow)	0	1	5	6	8
Discount code for additional tickets (–20 %)	–	✓	✓	✓	✓
AFTER THE EVENT					
Mention in the recap post	–	✓	✓	✓	✓
Workshop recording for your own use	–	–	✓	✓	✓
Logo in the aftermovie	–	–	–	✓	✓

KORN'S. One house, in the heart of the old town.

Main stage and workshop rooms under one roof, plus restaurant, vintage bar & lounge and two terraces. The expo sits on the way between all sessions: sponsors are right where the breaks happen.

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LOCATION

Central, in the heart of Nürnberg. Subway U2 Opernhaus, one stop from the main station. Sterntor car park.

ROOMS

Main stage (Kornsaal), workshop rooms 2abc and Saal Burgblick, restaurant, foyer with registration.

CATERING

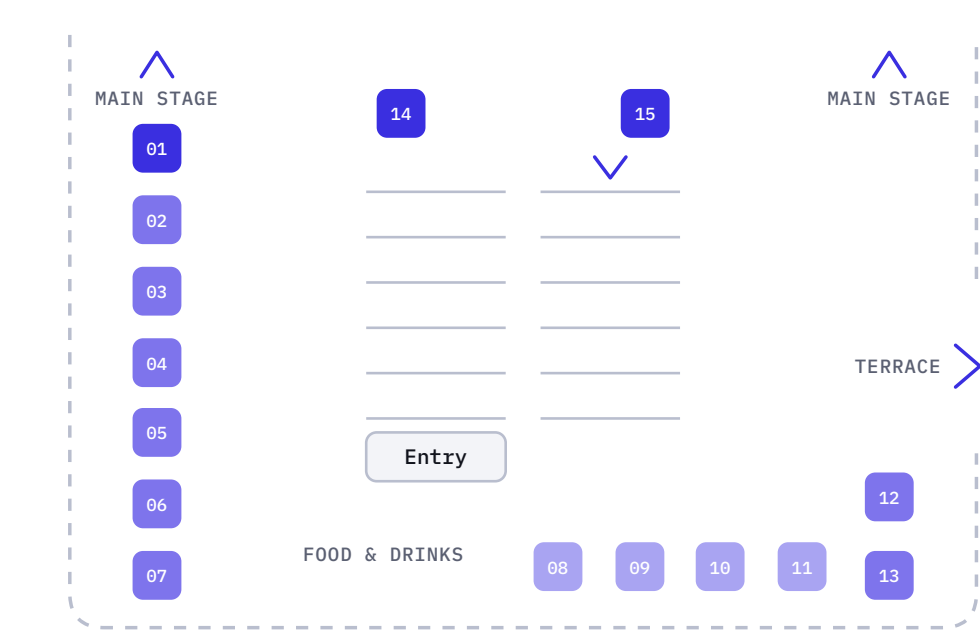
Fine dining included in the ticket: reception, 3-course lunch buffet, coffee break, drinks all day.

EVENING

Aftershow party from 6 pm with flying finger food, DJ, bar and covered terrace with fire pits.

15 booth spaces at KORN'S, three zones.

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- LEVEL 4 · PREMIUM AT THE MAIN STAGE ENTRANCE (01, 14, 15)
- LEVEL 3 · EXPO BOOTH (02-07, 12, 13)
- LEVEL 2 · BAR AREA (08-11)

250
TICKETS, LIMITED

5 + 1
TRACKS + MAIN
STAGE

15
BOOTH SPACES

How to read the packages

- Each level includes all benefits of the levels below. Basic Supporter is a silent logo sponsorship and can also be added to any level.
- Basic Supporter: €500 for startups, associations and sole proprietors, €1,000 for larger companies.
- Power, Wi-Fi and a high table or table are included at the booth. Booth construction, additional furniture and staff are provided by the sponsor.
- Booth spaces are allocated in the order of confirmations. Exclusive extras (main stage, aftershow, lanyards) are available once each.
- All prices net plus VAT. Invoice after confirmation, payment within 14 days.

Interested? Let's talk.

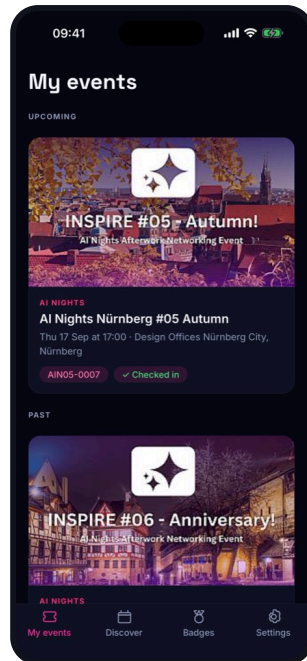
Andreas Pabst · AXDN · mail@axdn.io · axdn.io/en/sponsors
We get back to you within two working days with a proposal that fits you.

Ticket, program, speakers, sponsors: all in one app.

Ticket buyers sign in with their purchase email: no password, no new account. On conference day the app is the attendees' tool, from check-in to the aftershow. That makes it a surface where sponsors stay visible all day long.

For sponsors

- Logo in the sponsors section of the event page, linked, in every package from Basic Supporter up.
- Your own workshop appears in the program with time, room and description (from Level 2).
- Feedback per session: sponsors with a workshop receive the ratings of their session.
- Messages during the event: pointers to your booth or activation, as push notification on request.



MY EVENTS

All tickets in one place, with check-in status.



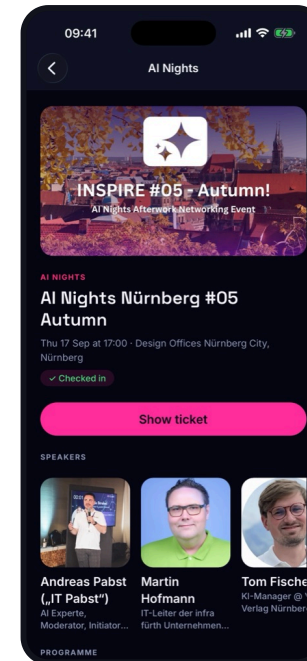
TICKET

Code for check-in, works offline too.



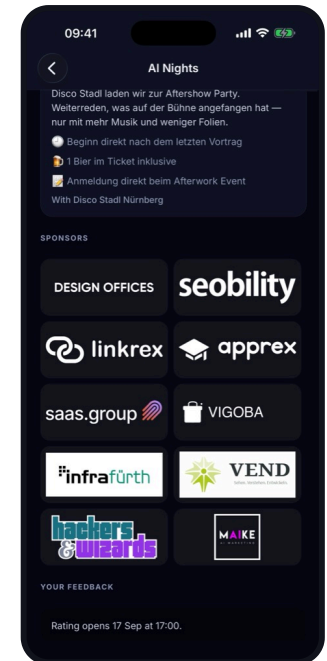
PROGRAM

Times, rooms, breaks and panel discussions.



SPEAKERS

Profile, topics and links.



SPONSORS & AFTERSHOW

Partner logos right on the event page.